



DIGITAL SIGNAGE SOLUTION



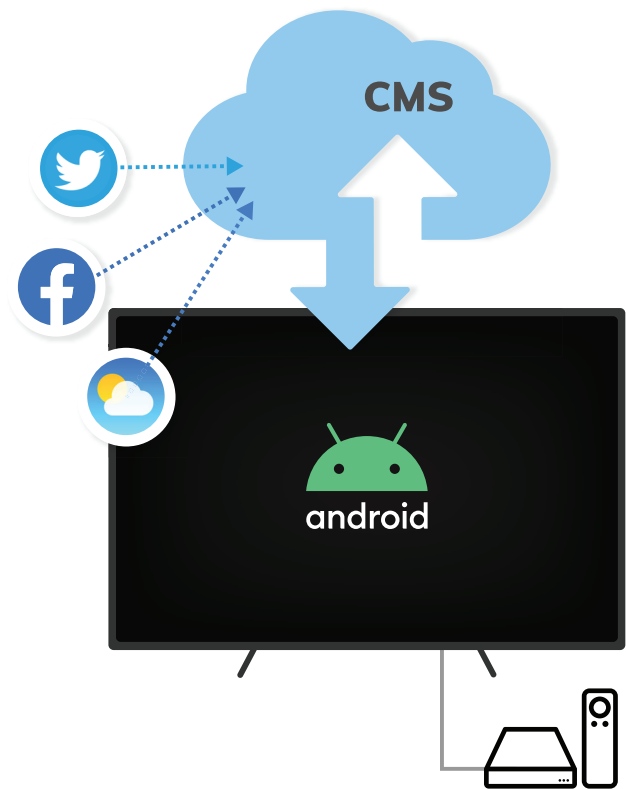
TECHTEL

DIGITAL SIGNAGE & SCREEN MANAGEMENT

Bullseye graphics and signage harnesses the power of Android allowing compatible displays to work natively with or without a set top box. The process of making templates can be as easy as PowerPoint and you can also draw from an extensive library of media modules like calendars, clocks, weather, Twitter, etc.

Monitoring and communicating with your screens is all done through dashboards within the content management systems that present the information you need in simple easy to understand layouts.

Your content management system (CMS) can be cloud based, so there's no need for space in your datacentre and you can plug in anywhere with internet access. If you need something on premise, that's ok too, just provision a virtual or physical server and you'll be ready to start.

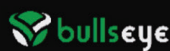


LIVE VIDEO BROADCASTING

If you want to replace an older video distribution system or create a new one from scratch Bullseye has you covered. We can receive broadcasts from all the free-to-air terrestrial broadcasters and we can combine them with pay TV from satellite. Using the Bullseye headend all these video sources are combined and presented to your fleet of televisions over the IP network.

We can even encrypt the video to provide enhanced content security or more granularity over who gets to see what content. If you've got a stadium to fill and want everyone to see the live action up close then we can also drop in a low latency video encoder giving your audience the best game-day vision experience possible.

11/09/2020
11:34 pm



TECHTEL

	Tuesday 11	Wednesday 12	Thursday 13	Friday 14	Saturday 15	Sunday 16	Monday 17
	2:30am	3:00am	3:30am	4:00am	4:30am	5:00am	
11	Mark Berg's...	Mark Berg's Fishing Addiction		Dream Car...	Home Shop...	Home Shop...	
12	Mark Berg's...	Mark Berg's Fishing Addiction		Dream Car...	Home Shop...	Home Shop...	
13	The Big St...	Behind The Rising Sun				Good Times	
14	Raceday Re...	Beh...	Raceday Re...	Raceday Review - Ca...	Raceday Re...	Raceday Re...	
		Dream Car Garage				3:59am - 4:28am	
		This motoring series showcases the latest exotic cars, test drives and vintage collectables from museums and the rich and famous, and also includes...					

CUSTOM DNA

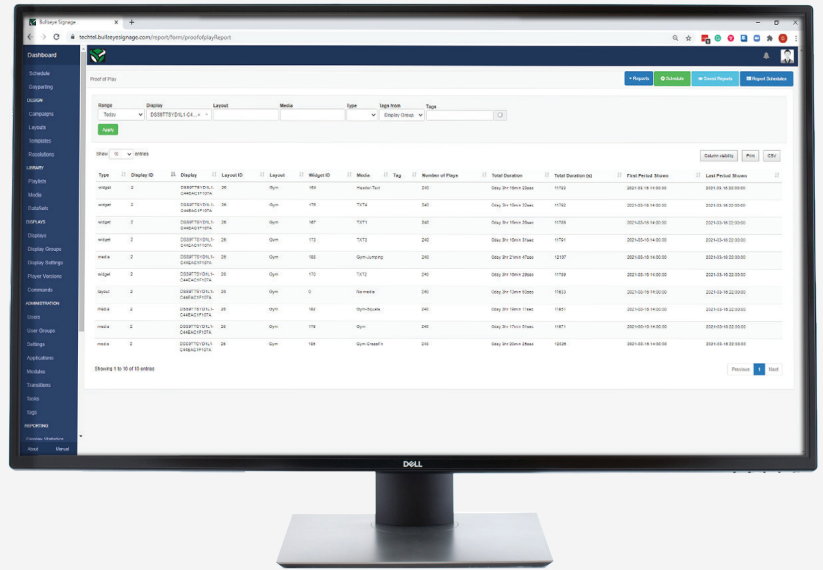


STATISTICS & REPORTING

Logging into the Bullseye content management system presents an administrator with a wealth of statistical data about your digital signage ecosystem.

We can monitor for important network wide performance by tracking our bandwidth usage or even set the parameters you want and control the network to ensure you get the performance you need.

Bullseye will manage your advertising material and provide auditable records for proof of play that can be filtered down to each individual display in an exportable file that you can hand over to your customer at the conclusion of their campaign.



INTELLIGENT AUDIENCE MONITORING & FAN ENGAGEMENT

Creating the ultimate experience in your stadia or venue is all about the right preparation. The Bullseye platform can react to audience and pedestrian behaviour where the right monitoring is in place.

We can detect and react in real time based on audience occupancy, age and even gender-based biometrics.

Information to improve the audience experience is tailored to events in real time and will allow for better event monetization and more efficient use of the venue facilities.

Triggers from scoring systems and event statistics are also part of the mix allowing us to display more of the action fans want to see.



Photo by:
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